

**PARTNERS IN PROMOTING  
DEDICATION, HARD WORK,  
FAIR PLAY & ACADEMIC  
ACHIEVEMENT**

*Self-funded and reliant upon active parents and community volunteers, Reading Pop Warner is an organization dedicated to providing a fun and structured football and cheering program while requiring each participant to maintain academic standards as set forth in our national charter.*

*The success of our program has resulted in a consistent increase of participants over the past several years, from **200** in 2000 to over **300** in 2005 & 2006. Preliminary registration numbers indicate that we are expecting a significant increase in 2007.*

*In order to accommodate the number of interested participants, we are tasked with raising funds to supplement the fees and related expenses to operate a successful program. Your participation would be greatly appreciated and well noted by RPW.*



**Sports and Education  
Hand in Hand**



Attn: Fundraising  
P. O. Box 154  
Reading, MA 01867

**Reading Pop Warner**

**READING POP  
WARNER**

**BOOSTER  
BOOK  
GIVING  
PROGRAM**



**Sports and Education  
Hand in Hand**

**Attn: Fundraising  
P. O. Box 154  
Reading, MA 01867**

Phone: 781-942-7947  
Email: [vickifortin@comcast.net](mailto:vickifortin@comcast.net)  
Web: [www.readingpopwarner.com](http://www.readingpopwarner.com)

# BOOSTER BOOK DONOR LEVELS



Sports and Education Hand in Hand

In an effort to ensure that all families are able to participate in Reading Pop Warner, our goal is to maintain our registration fee at \$175.00. Given municipal budget restraints and related expenses to operate our program, the cost for each participant is approximately \$325.00.

In keeping with our mission, our program, in certain cases, grants scholarships to those families without the financial means to pay the registration fee. We provide uniforms and equipment to all participants yet oftentimes need to replace them at a reasonable level of wear as well as accommodate the growing number of participants with additional equipment.

Through our Booster Book Program we hope to not only raise funds for our programs, but to also promote positive exposure of our sponsors' support.

## DONOR LEVELS

**Full Page Ad** **\$400.00**  
Approximate Size 6.5wx9.25h

**Half Page Ad** **\$250.00**  
Approximate Size 6.5x4.5

**Quarter Page Ad** **\$125.00**  
Approximate Size 3.25x4.5

**Eighth Page Ad** **\$75.00**  
Approximate Size 3.25wx2.125h

**Single Line** **\$10.00**  
60 spaces

**Deadline for all  
Donor Ads is  
September 1st, 2007**

**All ads must be e-mailed to Vicki, have a hard copy enclosed or if you would like to use last years ad as is please just make a note. If you would like us to create the ad, please enclose text and description of graphics or contact us with details .**

## Order Form

Add Size	Price	Total Due

Contacted by Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

### Method of Payment

- Check Payable to RPW      Check # \_\_\_\_\_
- Cash
- Donation: \_\_\_\_\_

### Method of Ad delivery

- Please use my ad from last year as is
- I will E-mail my ad to vickifortin@comcast.net
- Hard copy enclosed
- Please create my ad( I will contact Vicki with details of ad)

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